



C I T Y O F
RENO
Memorandum

DATE: August 18, 2026

TO: Mayor and City Council

THROUGH: Jackie Bryant, City Manager 

FROM: Nathan Ullyot, Parks and Recreation Director
Karina Mercier, Project Manager – Park Planner

DEPT: Parks and Recreation

SUBJECT: Update on Parks, Recreation and Open Space (PROS) Master Plan
Implementation for FY26

Council unanimously adopted the Parks, Recreation and Open Space (PROS) Master Plan on November 8, 2023. Staff is pleased to provide Council with this update on the progress that has been made toward the PROS Plan's implementation. Staff is planning to present this information during a scheduled Council meeting in July.

The adopted PROS Plan contains ten overarching goals reflecting the desires of the Council, the community, and City staff. These goals and the actions needed to accomplish them are outlined within the PROS implementation plan (pages 156-217). The implementation plan breaks down each of the 10 goals into specific objectives and is further outlined within corresponding action steps, recommended timelines for completion, anticipated costs, and department responsibilities. The steps taken to incorporate the implementation plan recommendations are described within this memo. Objectives where no action has been taken have been omitted for brevity.

Goal #1 Identify and implement sustainable funding methods to support annual operating budgets and explore and apply creative funding partnership opportunities.

Objective 1.1: Increase current annual budget for parks and trails development, operations and maintenance, as needed.

- A Fund Development Manager position was created within the Parks Department and hired on 8/15/2024. This position is dedicated to pursuing grants, partnerships and alternative funding opportunities. (Action Step 2)

- The Fund Development Manager is responsible for securing \$471,000 non-operational revenue for FY25 and \$448,000 non-revenue for FY26 to date.

Objective 1.2: Complete a Service Plan, working with community agencies and stakeholders, to investigate and support the formation of a park and recreation special district.

- A Service Plan investigating the feasibility of a Park District in our region has been in development since its approval on June 4, 2025 as a collaborative effort between the City of Reno, City of Sparks, Sun Valley General Improvement District and Washoe County. The plan is on track for completion late summer/early fall 2026. (Action Step 1-4)
- PROS Consulting presented at a Joint meeting of the Recreation and Parks Commission on April 30, 2026 and provided an update on the plan's progress, survey results, stakeholder feedback, demographics and inventory/recreation trends analysis. (Action Step 5)

Objective 1.3: Align plan recommendations with annual budget planning and capital improvement project ranking.

- Recently completed in the budget development process, the Parks department is ensuring its needs are represented and is exploring potential new funding opportunities as well as adjustments to improve revenues. (Action Step 1)
- The FY27 Adopted Fee Schedule introduces a new asset replacement fee for all programming and rental charges to establish a fund to support continued replacement of park department assets. (Action Step 1)
- Used temporary funding sources to fill staffing needs, such as grant-funded Park Planner and Park Ranger positions which eventually were incorporated into the general fund. (Action Step 1)
- The department has continued review of the annual operating budget adjusting for revenue and expenditure variables. Cost recovery by year is up to 40.5% in FY26 (as of April 30), up from 37.6% in FY25 and 36.7% in FY24. (Action Step 2)
- Provided regular updates since PROS plan adoption in 2023, most recent updates at the March 17, 2026 Parks Recreation Advisory Board meeting and annual update to City Council at the September 10, 2025 meeting. (Action Step 3)

Objective 1.4: Amend the park development agreement (PDA) with regards to fees, waivers, parkland dedication, and trails easements as well as construction and maintenance responsibilities.

- Staff has begun researching the use of Development Impact Fees instead of Residential Construction Tax to fund park development to ensure developers are paying their full share of cost of service and will prioritize implementation in the upcoming year. (Action Step 2)
- Staff will submit a new Bill Draft Request (BDR) to present an adjustment to Residential Construction Tax during the legislative session. (Action Step 2)

Objective 1.5: Explore multiple funding sources for land acquisition, planning, parks/trails development, recreation, programming and improvements to existing facilities.

- The Parks Fund Development Manager has submitted applications and been awarded for grants from agencies such as the NV Energy Foundation, Reno Rodeo Foundation, Truckee River Fund, Reno Aces, National Association of Realtors, AARP, David Shaw Kennedy III fund and others. Land-Water Conservation Fund, Nevada Outdoor Education and Recreation (9 grants awarded). (Action Step 1)
- Staff are investigating potential uses of optional sales tax opportunities in Washoe County that are available but not currently enacted as a potential new funding source to support preservation of open space and land acquisition. (Action Step 2)

Objective 1.6: Encourage or pursue private/public partnerships

- The Fund Development Manager is supporting various community projects to explore new avenues for funding for the department including the Moana Springs Donor Wall, fundraising for a bocce ball court at Crissie Caughlin Park, the Sierra Vista Park shelter, a dog play area in Northwest Reno, splash pads at Idlewild Park, and expanding the department's Rolling Recreation program with sponsorship funding for an additional trailer. (Action Steps 1 and 3)
- The Fund Development Manager is currently working with the Finance Department to create a policy to expand sponsorship opportunities for the Department, exploring the addition of corporate memberships and adult athletics sponsorship packages. (Action Step 1)

Objective 1.7: Coordinate with Washoe County and establish joint planning sessions to discuss possible funding/cost sharing resources for future parks, trails, facilities and other amenities

- Held joint Parks and Recreation Advisory Board meetings to discuss a Parks Service Plan development and the potential of establishing a regional parks district for the last four years. (Action Step 2)
- City Parks and Public Works Staff are working with Washoe County staff on a realignment of Horseman's Park property with the goal to end the City's lease on the property and instead complete a boundary line adjustment conveying a portion of the park to the City (Action Step 1)
- Completed a Boundary Line Adjustment at Paradise Park to convey a portion of the Park to Washoe County School District to support the Berenice Matthews Elementary School renovation project to improve maintenance efficiency for the Parks Department (Action Step 1)

Goal #2 Conduct repairs, renovations, and upgrades to existing parks and facilities.

Objective 2.1: Site Specific Master Plan

- Completed Wingfield/Barbara Bennett Master Plan (Action Step 1)
- Completed Paradise Park Master Plan (Action Step 1)

- Completed park improvements in accordance with Facility Condition Index priority rankings, most recent project include ADA restroom upgrades at Idlewild, Manzanita, and Huffaker parks, NFC Fitness Courts at Brodhead and Damonte Ranch parks, Plumas Tennis Center court rehabilitation, and Mira Loma sport court upgrades. (Action Step 2)

Objective 2.2: Improve existing parks based on the Parks, Recreation, Open Space and Trails Master Plan site observations and needs assessment, conducted annually by the City and outlined in its Facility Condition Analysis Report.

- Staff has worked to complete the Facility Conditions Analysis (FCA) Report for all 88 parks to include updated inspections reflecting current park conditions and cost estimates for improvements at each site. (Action Step 1)
- Staff will update the FCA to include trail conditions and priority rankings in the upcoming year. (Action Step 1)
- Staff has used the updated FCA condition assessments and project estimates to revise the Parks Capital Maintenance Plan using a priority ranking system through FY35-36 and beyond. The deferred maintenance estimate now exceeds 132 million dollars. (Action Step 2)

Objective 2.3: Implement consistent park signage and wayfinding.

- Staff has worked with the Communications department to develop updated park signage for welcome signs, rules and regulations and park hours consistent with City branding. Staff has also worked to identify new signage locations along the river corridor. (Action Step 1)
- Staff has worked with the Public Works department to utilize Geographic Information Systems (GIS) to create a citywide inventory of all signs in parks. The inventory includes photos of the signs and can be filtered by sign content, material or condition to facilitate replacement projects and inventory tracking information. (Action Step 2)

Objective 2.4: Coordinate with local organizations to assist with park improvements and maintenance recommendations.

- The Truckee River Flood Management Authority approved an extension of their agreement to partially fund the Park Ranger Program for FY27. (Action Step 1)
- The Parks department worked with the Reno Youth Sports Association (RYSA) leadership to gradually increase player fees to allow increased frequency of turf mowing for fields utilized for games throughout Reno. Increased mowing improves turf quality by encouraging lateral growth of the turf thereby filling in bare areas and improved playability by providing more consistent ball rolling and less drag through longer grass. (Action Step 1)
- The department has also supported the Truckee River Urban Tree Workforce Program developed by RISE in collaboration with the Truckee Meadows Parks Foundation and One Truckee River to conduct restorative vegetation management east of downtown

Reno. This is a workforce development program providing on-the-job training, education and certification to community members facing barriers to employment. (Action Step 2)

- Portland Loos installed at City Plaza, John Champion and Broadhead are actively maintained by One Truckee River in partnership with RISE. (Action Step 2)
- Improvements were made by Biggest Little Bee City at Valley Wood Park with the installation of pollinator, riparian, hummingbird and native plant gardens. Additional details are provided under objective 8.4 of this memo. (Action Step 2)
- The Biggest Little Trail Stewardship conducts regular maintenance of the mountain bike trail at Sierra Vista Park. Recently, BLTS completed a project in partnership with the Parks Department upgrading the bike trail signage. (Action Step 2)

Objective 2.5: Continue to provide the best possible standards of care/maintenance for all park and trail facilities. Establish and maintain standards to help increase a positive user experience.

- Restructured Park Maintainer duties focus PMWII level staff on specialized tasks and better involve temporary staff more general janitorial work to improve efficiency (Action Step 1)
- Piloting Park Partner program to increase community volunteers to help identify and report park issues. (Action Step 2)
- Continuing to support Adopt-a-park program. (Action Step 3)

Objective 2.7: Provide significant improvements to older Neighborhood Parks as a key revitalization effort.

- Approved projects funded under upcoming FY28 fiscal year include walking path repairs at Crissie Caughlin Park, Manzanita Park and Virginia Lake West Shoreline Design. As well as new lake fountains and playground design at Virginia Lake (Action Step 1).
- Large renovation projects approved for Phase IV Mayors/McAlinden and Sky Country Park are informed by public surveys and feedback from Neighborhood Advisory Board meetings. The scope for these projects is currently being developed by this feedback. (Action Step 3)
- Current improvements underway include Wilkinson Park playground, Paradise Park parking lot and pedestrian bridge, Dorothy McAlinden pathway, Hilltop park lighting and parking lot, Idlewild field lights and splash pad, Crooked Mile pathway and bridge, and Dick Taylor playground safety surface. (Action Step 4)

Objective 2.8: Improve existing parks to introduce all-inclusive play elements such as at Inspiration Station at Dick Taylor Park.

- Installed all-inclusive playground at Dorothy McAlinden Park and made ADA upgrades to surrounding areas to improve access to the playground.
- Partnering with Reno Rodeo Foundation to replace the Idlewild playground Splashpad and upgrade the fixture with an all-inclusive splashpad accessible to kids of all abilities. (Action Step 1)

Objective 2.9: Replace damaged site furnishings.

- As part of FY27 fee schedule, introduced new asset replacement fee. This new fee will set aside 5% of all program and reservation transactions to establish fund dedicated for asset replacement. (Action Step 4)
- As part of the FCA update process, staff has established a regular site review for each park facility to include examination of existing equipment, furnishings and amenities to determine maintenance needs. Park Maintenance supervisors also routinely inspect park conditions. (Action Step 1)
- The FCA was used to compile an updated Capital Improvement List with estimated deferred maintenance costs for the next 15 years as well as a rating/replacement system to assist in facility improvement planning. (Action Step 2)
- The Parks Maintenance division makes an ongoing effort to maintain all site furnishings at parks in working and safe conditions. Damaged playground elements are repaired as needed. (Action Step 4)

Goal #3 Expand recreational activities, programs and services to enhance the community's quality of life.

Objective 3.1: Increase City staff to support recreational and programming efforts.

- Staff has made updates to the fees and charges schedule to better support operations and programs and introduced a sliding scale program to maintain access to recreation for all residents. (Action Step 1)
- The Park Planning and Activation Division houses the Park and River Rangers, dedicated Park Activation staff, and expanded this year to include oversight of Special Events. To support growing recreation and programming demands, staffing resources were transferred from the City Manager's Office to the division, providing dedicated support for the communications, coordination, and planning efforts required to deliver successful special events and community activations. The Activation Coordinator position, supported by seasonal activation staff (event hosts), increased the City's ability to deliver programs, manage special events, develop partnerships, coordinate vendors and sponsorships, and activate public spaces in alignment with community needs, improving service delivery and expanding recreational opportunities that enhance residents' quality of life. Key accomplishments include adding dedicated boots-on-the-ground staff to support event oversight and promoter coordination, addressing a previously unmet operational need. (Action Steps 1 and 2)
- Prior to the opening of the Moana Springs Community Aquatics and Fitness center in FY24 swim lessons registered 1,813 participants. The additional pool space and scheduling staff has allowed that number to increase to 4,056 registered participants in FY26.
- The number of Park and River Rangers has increased to a total of seven (7) including a Park Ranger Supervisor. One (1) position is grant funded by the Truckee River Flood Management Authority, while Washoe County awarded ARPA funds for all Ranger payroll costs. One (1) Activation Coordinator (transfer) and two (2) Special Event Hosts temporary seasonal positions were added this year.

Objective 3.2: Engage citizens, local partners and elected and appointed officials regarding recreation and programming needs.

- The Parks Department and Arts and Culture Department have partnered to Art in the Park initiative which allows local artists the ability to display and sell their art in a public space.
- A large public engagement effort is being conducted through the process of developing the regional Parks Service Plan through various surveys. The survey and plan information is available at OurParksNV.org
- The addition of Special Event oversight to the department has expanded community engagement through event permitting, public outreach, and coordination with event organizers, neighborhood stakeholders, businesses, and community partners to support a diverse range of recreational, cultural, and civic events throughout Reno.

Objective 3.3: Broaden Reno's recreation activities and programming at neighborhood and community parks working with partners. Consider pilot programs. Benchmark and pursue related activities.

- McKinley Arts & Culture Center has been reconfigured to serve as the Parks and Recreation Department administrative headquarters, providing access to the public during regular business hours enabling the department to activate the space better by offering uses like the Open Door Cafe a monthly gathering hosted by Dementia Friendly Washoe County featuring live music, tasty bites, and great friends. It is open to anyone, including people living with dementia, the Open Door Café is a chance to experience the power of dementia-inclusive spaces.
- Park Activation staff have increased recreation programming directly in parks via the Rolling Recreation trailer which provides free games and activities for community members. The rolling recreation activations have been well distributed to bring positive community engagement with a regular recurring schedule at designated parks across the city. The 2026 season has expanded offerings by increasing the Downtown Reno Partnership activations from 20 to 60 – including welcoming the bowlers to Reno every Tuesday afternoon. We are also launching 15 new activations in Ward 3 parks funded by Vice Mayor Martinez and piloting a new evening activation series– *Movie in the Park*, on the last Friday of the month for June, July, and August in Barbara Bennett Park. (Action Step 1)
- Park Activation staff and Park Rangers have hosted various community events, including Pop Up Pickleball, Clean ups River walks, and stargazing events. Jointly hosted events also took place in collaboration with the Food Bank of Northern Nevada, Deans Future Scholars, the Reno Aces and the Washoe County Library and regional ranger agencies. (Action Step 1)
- The Parks Department is working on partnering with the Reno Disc Golf association to install practice disc golf baskets in parks. Initiative will go before Council for approval in July. (Action Step 1)

- Launched Reno Swims pilot program, a City-led youth water-safety initiative designed to provide free or low-cost swim instruction to Reno youth who traditionally face barriers to accessing aquatics programs. (Action Step 1)
- The new addition of Special Event oversight has resulted in the Activation Staff providing support for community-led events, develop new partnerships that expanded recreational opportunities, activated public spaces, and increased access to programs and experiences for residents and visitors. (Action Step 1)
- Staff led planning and implementation efforts for Reno's Fourth of July Parade, reestablishing a large-scale community celebration that expanded recreational and cultural programming opportunities through partnerships with community organizations, businesses, sponsors, and volunteers. (Action Step 1)

Objective 3.4: Partner with local organizations, civic groups, businesses, health providers, educational providers and similar entities to provide recreation and programming opportunities.

- The Adaptive division makes inclusive recreation program offerings possible through ongoing partnerships with organizations such as the High-Fives Foundation and Move United. (Action Step 2)
- The Parks and Recreation department expanded its offerings with more insurance providers that allow eligible residents to use City facilities at no cost, including Silver Sneakers, One Pass, Renew Active, Adaptive, Silver and Fit and Active and Fit. (Action Step 4)
- Open Door Cafe a monthly gathering hosted by Dementia Friendly Washoe County featuring live music, tasty bites, and great friends. It is open to anyone, including people living with dementia, the Open Door Café is a chance to experience the power of dementia-inclusive spaces.
- In 2025 the Parks Department partnered with Float Reno to provide tube rentals and shuttle services to improve the ease of access for river users. The Float Reno program is not operating for 2026 and plans to resume in 2027.

Objective 3.5: Continue to coordinate with local sports leagues. Maximize the use of existing sports facilities. Increase organized team sport facilities as demand becomes unmet.

- City-owned property at Pembroke Drive was identified as a site for the development of a flat field complex needed to address flat field amenity gap in the region. On October 23, 2024, Council voted against proceeding with a final design for the Pembroke project. The Parks Department engaged the Reno Youth Sports Association (RYSA) to fund the project design and allow the flat field project to move toward development. (Action Step 2)

Goal #4 Provide an accessible, well-distributed and balanced parks system throughout the entire community.

Objective 4.1: Provide at minimum, 2 annual reviews and progress updates on the Parks, Recreation, Open Space and Trails Master Plan with staff and elected/appointed officials.

Benchmark and pursue plan recommendations. These reviews should be coordinated with budget planning and budget updates

- Work related to the PROS Implementation is tracked using Microsoft Planner and Project and made available to department staff within Microsoft Teams. (Action Step 1)
- Updates on the PROS Implementation Plan are shared with Council within the Biggest Little Update and are provided biannually to Parks and Recreation Advisory Board most recently at the March 17, 2026, meeting and City Council at the September 10, 2025, meeting. (Action Step 1)

Objective 4.3: Identify and acquire new parkland that will increase park service levels throughout all regions of the City.

- As part of the Virginia Range fencing project, the City of Reno has fenced a section of land adjacent to Veterans Parkway to include Steamboat Creek. This area is being contemplated as a potential horse viewing area the Parks department is interested in preserving as open space.
- The Truckee River Flood Management Authority could potentially dedicate some land to the City related to the Mill/McCarran flat field project. This new parkland would resolve an outstanding LWCF conversion and address the increasing flat field amenity gap. (Action Step 2)
- The City submitted a request to acquire a tax-delinquent parcel located at 0 Lakeside Drive, adjacent to Virginia Lake dog park, but the City's option expired as the property was ultimately redeemed by the owner. (Action Step 2)

Objective 4.6: Develop a program to prioritize and improve existing parks and facilities to raise the level of service.

- Events and activations were utilized to increase use of parks, plazas, and public spaces throughout the community, helping activate facilities and expand recreational opportunities in multiple geographic areas of the City.

Objective 4.7: Coordinate citywide park system improvements with annual budget discussions.

- The department is exploring multiple ways to obtain additional funding for park and recreation facility improvements as stated in objectives 1.1, 1.2, 1.4 and 3.1 (Action Step 3)

Goal #5 Provide high-quality facilities/amenities to meet the needs of the growing and diverse community and all user types

Objective 5.1: Continue to engage citizens, local partners, and elected/appointed officials regarding facility and amenity desires and trends.

- The Special Events staff gathered feedback from event organizers, participants, vendors, and community members to help identify facility needs, operational improvements, and emerging trends in recreational and community event programming.

Objective 5.2: Implement a long-range program for continued improvement of Reno's parks system based upon the Parks, Recreation and Open Space Master Plan. Benchmark and pursue plan recommendations as identified in the needs assessment.

- To address a growing flat field amenity gap, the City-owned property at Pembroke Drive was identified as a site for the development of a flat field complex. Flat fields are one of the only allowed uses for this site, located within Critical Flood Zone 1, requiring floodplain mitigation. Following an initial site survey, a Request for Qualifications was issued, but no proposals were accepted as the estimated costs were prohibitive and uncertain. On October 23, 2024, Council voted against proceeding with a final design for the Pembroke project. Through a partnership with RYSA a design is in development. (Action Step 1)
- In collaboration with Washoe County new Joint-Use Agreements were established for the continuation of the Sierra Kids program at school district sites and the shared maintenance of sports fields. (Action Step 3)
- City and County staff are contemplating a boundary line adjustment at Horseman's Park. Currently the County owned parcels are leased by the City and bisect a City-owned fire station. The City County would retain the adjacent reservoir and an access easement.
- Event permitting and activation efforts provided opportunities to evaluate park functionality, infrastructure needs, and user experiences, informing future park and facility improvement priorities.

Objective 5.3: When designing future parks, consider the Parks, Recreation, Open Space and Trails Master Plan's need assessment and identified programming desires.

- Shade and ADA access are a priority when considering park improvements. All new playgrounds will incorporate shade structures and consider accessibility standards as they are updated. (Action Step 2)
- Truckee River Park, was established via Council resolution in September 2025, and is planned to continue to expand to all city-owned spaces along river to consistency of operations (Action Step 3)
- A National Fitness Campaign Fitness court was installed at Brodhead Park thanks to a grant provided by Renown Medical Group to promote outdoor exercise and recreation along the river.
- The Park Ranger led 'Walk with Us' walk series is a twice a month interpretive walk through Idlewild park. This program is designed to be inclusive, accessible and welcoming to individuals living with dementia and their care partners. We encourage all members to attend and enjoy exploring the Rose Garden, Sensory Garden, and the upper duck pond.

Goal #6 Restore and enhance the Truckee River Corridor, develop the Mill Street Sports Field Complex and other undeveloped regional projects. Promote local history and culture, preserve historic structures and monuments.

Objective 6.1: Create site specific master plans for both Truckee River, Mill Street Sports Field Complex and implement improvements outlined in Sierra Vista Park Master Plan. Implement site specific plans.

- The Truckee River Vision Plan was adopted by Council on September 25, 2024. This document will serve as a guiding framework for revitalization along the river corridor and has moved to the early stages of implementation. The Parks department is collaborating with Public Works on this plan's implementation.
- Design for TRFMA Mill/McCarran project is moving toward 30% stage. This project will establish more flat fields in the region and address the City's most critical amenity gap.
- A new restroom building and parking lot were installed at Sierra Vista Park. And a community fundraising effort is underway to rebuild the shelter structure that was lost due to arson, the fundraising has seen success with a \$125,000 donation pledge from the Greg Nelson foundation.
- The Wingfield/Barbara Bennet Master Plan and Paradise Park Master Plans were completed. Requests for funding were submitted to the Redevelopment Agency for funding consideration.

Objective 6.2: Maintain parks and trails location map to print and publish. Continue to utilize the City's website to post information regarding Reno's amenities and events.

- On October 23, 2024 Council adopted the Truckee Meadows Regional Trails Plan developed by the Truckee Meadows Parks Foundation's Trails Coordinator. The parks department is continuing to work with the Trails Coordinator to implement the plan. (Action Steps 1 and 4)
- Parks Staff worked with GIS and Public Works staff to create GIS Storymaps of Parks amenities and inventory information. These storymaps will be available with new website update coming to Reno.gov later this year.

Objective 6.3: Coordinate with Truckee Meadows Regional Planning Agency and One Truckee River to provide safe water access to the Truckee River.

- Staff supported One Truckee River vegetation management initiative such as Truckee River Urban Tree Workforce (TRUT) Program in partnership with RISE.
- Staff supported events and activations along the Truckee River corridor that promoted public use, recreation, and community engagement while coordinating operational and safety considerations with partner agencies.

Object 6.4: Strengthen and increase private and corporate partnerships to expand current and future special events.

- Finalized a sponsorship agreement with Renown Health for Evelyn Mount Community Center, including facility improvements and branding opportunities. This partnership represents a significant step forward in healthcare-based sponsorships and facility naming opportunities.

- Advanced an exclusive partnership with Reno Pro Soccer to sponsor a dedicated Rolling Recreation trailer, expanding mobile programming capacity and increasing activation across parks citywide.
- The Department expanded partnerships with community organizations, sponsors, businesses, and regional stakeholders to support special events, public programming, and activation opportunities.

Objective 6.6: If needed to support site specific master plans/programming, acquire property to expand Truckee River Park.

- On September 25, 2024, the City-owned property adjacent to the Truckee River between Booth Street and Center Street a City of Reno was formally designated a park via Council Resolution pursuant to RMC Sec. 8.23.010. (Action Step 5)
- Planning to continue designating all public spaces along the river as a park to ensure consistency of operations and levels of service (Action Step 5).

Goal #7 Expand the existing trail system and add trail amenities to connect neighborhoods to schools, businesses, parks, open spaces and City recreational facilities.

Objective 7.1: Increase trail service levels through the identification and acquisition of lands or easements for new trail corridors

- The City will support the RTC's work to develop and implement Truckee River Path Implementation Plan, as described in objective 8.2 of memo.

Objective 7.2: Work with planned communities to ensure trail amenities, easements, and connectivity to adjacent parks and trail corridors.

- Council adopted the Truckee Meadows Regional Trails Plan as developed by the Truckee Meadows Parks Foundation's Trails Coordinator. The trails plan standards has been shared with Community Development staff to be considered in all new trail development.

Objective 7.3: Connect Reno parks and key activity nodes with new trails as shown on the Proposed Trail Map.

- Added bike lanes on both sides of Paradise Lane and Carville Drive adjacent to Paradise Park to increase visibility and safety for children and bicyclists as they access the park (Action Step 2).
- Partnering with property owners on dedicating land for trails will be priority for the upcoming year. (Action Step 3)

Objective 7.5: Coordinate trail strategies with other City mobility efforts

- With the dissolution of the Truckee Meadows Parks Foundation, the Truckee Meadows Trails program was paused. Following an RFQ a new sponsor was found for the program in the Truckee Meadows Regional Planning Agency (Action Step 3)

Objective 7.6: Coordinate improvements with annual budget discussions.

- The Parks Facility Conditions Index currently represents all active maintenance needs for all 88 City of Reno Parks. The Department goal for the upcoming year is to expand the index to include all trail conditions and maintenance needs.

Objective 7.7: Provide trail amenities such as trashcan, benches and lighting.

- The Parks department has worked to provide improved lighting on the Truckee River path and upgraded 48 trash cans along the river walk in alignment with the Truckee River Vision Plan. (Action Step 4)

Objective 7.8: Implement way-finding trail signage

- Used GIS Field Maps application to create City-wide sign inventory with tracked locations of all signs in parks, inventorying descriptions of sign types, materials and conditions for ease of replacement.
- Partnerships with Historic Virginia Truckee Trail and Biggest Little Trail Stewardship on updated signage projects.

Goal #8 Provide active stewardship of Reno’s natural resources and open spaces to enhance the health, safety and welfare of the community.

Objective 8.2: Use open space and greenbelts for Linear Parks and trail corridors.

- As mentioned in objectives 6.2 and 7.5, Council has endorsed and adopted the Truckee Meadows Regional Trails Plan. The department will continue work with the Trails Coordinator to improve trail connections in the community. (Action Step 2)
- The Regional Transportation Commission is developing the Truckee River Path Implementation Plan, engaging the City of Reno as a key stakeholder, to establish an 11.2-mile corridor along the river as a regional mobility corridor that supports daily walking, biking and transit access that supports community health, habitat and quality of life. (Action Step 3)

Objective 8.4: Use parks to preserve, enhance and showcase natural systems, riparian areas and natural habitats. Coordinate with educational efforts when applicable. Promote the use of native plant species and water conservation techniques.

- The department hosted an Arbor Day celebration on April 24, 2026, hosted a tree planting event on May 2nd in partnership with Keep Truckee Meadows beautiful and sold 100 trees during the annual tree sale (Action Step 1)
- The Parks Department has partnered with Bee City USA to establish wildlife gardens at Valley Wood Park. The park will feature a pollinator garden, butterfly garden, bird garden, riparian garden, herb meadow, pollinator meadow, food forest and native and drought tolerant plants. (Action Step 2)
- The Fund Development Manager secured a grant from the Nevada Outdoor Education and Recreation Grant program to support the City of Reno Aquatic Ecosystems Exploration Initiative to be led by Park Rangers for local students facing barriers to accessing nature. This grant provided 11 hours of programming for 230+ children ranging

from kindergarten through 5th grade. Students showed great enthusiasm in activities focused on resource movement in watersheds, assessing water quality through biodiversity, dip netting, and ecosystem population dynamics in relation to pollution toxicity levels. (Action Step 3)

Objective 8.6: Partner with local organizations, civic groups, businesses, health providers, educational providers and similar entities to promote health and environmental efforts.

- The Parks and Public Works department completed the installation of National Fitness Campaign fitness courts to promote exercise at Brodhead Park and Damonte Ranch Park. These projects were made possible thanks to a grant from Renown Health. (Action Step 2)
- Following the termination of the lease agreement with the Truckee Meadows Parks Foundation (TMPF), the Department executed a one-year lease agreement with the Great Basin Institute (GBI) to oversee the Rosewood Lakes Nature Study Area. A Request for Proposals is currently accepting proposals to select a new concessionaire to provide oversight, maintenance and operation of the facility.
- The Parks Department supports Keep Truckee Meadows Beautiful through an annual \$20,000 grant to support community clean ups in parks and additional volunteer efforts. (Action Step 3)

Goal #9 Integrate Reno's economic development strategies and parks and recreation goals for mutual benefit to the community.

Objective 9.1: Increase community identity and aesthetics with context sensitive, visible, high-quality parks and trails.

- The Parks and Communications departments developed improved signage for parks that is consistent with updated branding, informative and more accessible. These upgraded signs are being gradually installed as funding becomes available. (Action Step 2)
- Lighting improvements were completed as part of the Truckee River vision plan, specifically Solar lights were installed from Fisherman's Park #1 to John Champion Park and then hard-wired lights were installed from John Champion down to Booth. The Crooked Mile hard-wired lighting will be completed in July. (Action Step 2)
- Administration and Parks Maintenance staff are currently working to develop a regular maintenance schedule where all maintenance tasks are performed regularly. Needs assessments will be performed regularly in accordance with this process. (Action Step 3)

Objective 9.2: Coordinate with City public arts and special events programs to develop mutually beneficial parks and recreational facilities.

- Creating art display installation at Bicentennial Park starting in June. This Art in the Park Initiative allows for expressive art to be present in parks by providing display spaces and providing awareness that any artist can display original expressive art. (Action Step 1)
- The Arts & Culture Department is collaborating with the Nevada Museum of Art E.L. Cord Museum School. High school students are working on murals on the baseball

dugouts and concession stand at Northwest Park this week to put murals on the buildings. (Action Step 1)

- A call for artists will be launching to replace the mural on the restroom building at Wilkinson Park. This new mural will accompany the new playground and new dog park that were recently installed in the park. (Action Step 3)
- The community can expect new public art projects at Cyan Park and Dorothy McAlinden Park, which are currently seeking public feedback. (Action Step 3)
- The Arts & Culture Department commissioned an artist to paint the new pond backflow box at Idlewild Park as well. Canyon Webb created whimsical design that captures activities at the park like skateboarding, the ponds, and a nod to the retro playground that used to be there. (Action Step 1)
- Staff facilitated events that incorporated arts, culture, recreation, and community engagement, helping activate public spaces and enhance the community's experience. (Action Step 2)
- Planning efforts for Reno's Fourth of July Parade as part of the America's 250 incorporated community groups, performers, businesses, and cultural organizations to create a signature civic event celebrating Reno's history, culture, and community identity. (Action Step 2)

Objective 9.3 – Promote Regional Parks and facilities to attract new user groups and tourists.

Special events continued to showcase Reno's parks, trails, and public spaces as community destinations, attracting residents and visitors while increasing awareness of available recreational amenities.

Objective 9.4: Host sports and community events to attract out-of-town visitors

- As stated in objective 5.2, the final design for a flat field complex at Pembroke Drive was not approved by Council. The RYSA partnered with the Parks Department to fund the design and is currently working with City staff to complete the design process (Action Step 1)
- The Parks Department has started using Placer AI to gather data on park use and event attendance. This provides an opportunity to engage local businesses and organizations for sponsorship opportunities. This year through special events staff were able to provide detailed walk through of data driven content to event promoters to better analyze the attendees to provide a better return on their investment and overall better serve the public based on user interests. (Action Step 1)
- The Department supported athletic tournaments, festivals, community celebrations, and special events that generated visitation and contributed to Reno's reputation as a regional destination for recreation and entertainment.
- The Department coordinated the return of Reno's Fourth of July Parade as part of the America's 250 celebration, attracting residents and visitors while supporting community pride, tourism, and economic activity in downtown Reno.

Objective 9.6: Explore new revenue sources within parks, similar to the existing food trucks and kayak rentals concessions agreement.

- The Parks department is exploring a tube rental and shuttle service partnership with Float Reno to provide a river tubing experience along the Truckee River. The program is not operating in 2026 and will resume in 2027.
- Park Activation staff continued to collaborate with community organizations, regional partners, and local businesses to identify opportunities that advance shared parks and recreation goals. As part of ongoing implementation efforts, the team engaged interested parties regarding potential "Business in the Parks" concessionaire partnerships designed to expand recreational amenities, services, and visitor experiences within City parks. Staff have developed a draft concessionaire agreement that provides a flexible partnership framework with multiple fee structure options tailored to the size, risk, and revenue potential of each opportunity, helping reduce barriers to participation, support small and emerging businesses, and increase the likelihood of long-term concessionaire success while providing enhanced amenities and services for park users. Formal agreements remain under development and are anticipated in future reporting periods.

Goal #10 Cooperate and partner with other regional agencies to achieve mutual goals related to the region's parks, open space, trails, and recreational amenities.

Objective 10.1: Convene and participate in joint meeting of agencies related to parks, open space and trail initiatives.

- The department schedules and conducts at least one annual joint park and recreation citizen commission meetings of all 3 regional governments to inform citizens of current park, recreation and open space projects and discuss relevant topics and seek feedback and ideas about meeting goals and objectives. The last joint meeting was held 05/30/2026. (Action Step 3 and 5)
- Event planning and permitting efforts required ongoing coordination with regional agencies, public safety partners, transportation providers, and community organizations to ensure successful event delivery. (Action Step 3)
- Reno's Fourth of July Parade for America's 250 celebration required extensive coordination among City departments, regional agencies, public safety partners, sponsors, volunteers, businesses, and community organizations to successfully deliver a large-scale public event. (Action Step 2)

Objective 10.3: Participate in regional citizens' survey regarding priorities for open space, parks and trails

- As part of the Service Plan feasibility study, a statistically valid survey was conducted yielding 748 responses from residents. Most respondents, regardless of where they live (Reno 77%, Sparks 81%, Washoe 78%) believe park services are NOT consistent across neighborhoods. Also, most (70%) respondents – regardless of area – believe that a single district could improve efficiency and quality. Further, 72% of all respondents were either

“Very Supportive” or “Supportive” of creating a dedicated funding source to fund a regional Parks Service District.

Objective 10.4: Support development of Service Plan to explore special park district formation and other potential regional funding strategies

- As mentioned in Objective 1.2, pursuant to the definitions found in the Nevada Revised Statutes Legislation Chapter 318A a Service Plan feasibility study is currently in development. (Action Step 2)

Objective 10.5: Collaborate with Washoe County for open space planning and management

- The Parks Department is coordinating with Washoe County to bring forward a proposal for a land swap. This exchange would grant the City a new park location near Plumas and an open space parcel at Moana. The County would in turn receive parcels from that would provide an opportunity for improved trail connections and additional open space which the City has difficulty maintain. (Action Step 2)

Department Focus for the Next Year

- County Land Swap – The Reno Parks Department is collaborating with the Washoe County Parks Department to bring forward a land swap proposal to City Council and the County Commission. The land swap would provide the City with a parcel for a required LWCF conversion and would create efficiencies for each agency’s maintenance responsibilities. The department is also exploring opportunities to engage WCSD as potential future partners for mutually beneficial land swaps or additional joint use agreements.
- **Recreation Programming Plan (In Progress)** – Staff completed the majority of the Recreation Programming Plan and are currently conducting final formatting, editing, and refinement prior to formal completion. The plan establishes a strategic framework for recreation service delivery and aligns with the ReImagine Reno Plan, the PROS Master Plan, and the City’s and department’s mission, vision, and values.
- The plan incorporates community demographics, recreation trends, facility profiles, levels of service, and program evaluation criteria to support data-informed decision-making and long-term operational sustainability. Upon completion, it will serve as a living document that is reviewed and updated annually to help ensure recreation services remain responsive to community needs and aligned with adopted City priorities.
- Fund Development Operations – A key focus of the upcoming year will be the work to expand the Parks and Recreation operational fund through the work done by the Fund Development Manager to secure grants, sponsorships and fundraising partnerships.
- Development Impact Fees – Parks and Recreation Department staff will prioritize first steps toward implementing the use of Development Impact Fees to fund the development of key recreational projects.

- Bill Draft Resolution – Staff will propose a BDR to revise a portion of NRS376A on Sales Tax, to allow for use for park maintenance. This is part of an ongoing effort to continue exploring all avenues of sustainable funding for park operations.
- Service Plan – In order to provide sustainable funding for Parks and Recreation maintenance and programs, staff will bring forward a completed feasibility study to providing framework options to inform the decision of whether a park district is right for our region.